

# OLYMPIC FEATURE

## John Donnelly & Associates Masters of Logistics

Following a lengthy RFP process, John Donnelly & Associates were awarded the contract to produce City of Surrey's 2010 celebration site. Working with the city's Special Events Department, Donnelly accepted Surrey's directive to build one of the largest, family-friendly celebration sites in the province.

Knowing that huge demands would be placed on the region's top production staff and suppliers, Donnelly set out to build a solid team of experienced event professionals to cover off all areas from sound, lights and video, to sustainability, site development, tenting, decor, food & beverage services, vendors, artisans and animateurs...

The plan to build an outdoor stage for 15,000 capacity; erect an indoor stage and licensed celebration area for 3,000 people; and install a family fun zone with a skating rink, curling zone, sliding centre, kids areas and sustainability zone was approved and a budget of \$3.5 million was established for the project.

The City of Surrey's magnificent Holland Park was transformed into a winter festival site by installing 135,000 square feet of flooring supplied by Signature Flooring. The Wright Group/A-1 Rentals were selected to supply two massive tent structures: a 100' wide x 300' long tent was erected for Surrey House, and a 160' wide x 240' long mega-tent structure was erected to house the RCMP Musical Ride which attracted thousands of guests each day.

Surrey House was outfitted with a large stage and sound system supplied by Briere Production Group, and an impressive video display with 16' x 9' projection screens and a plethora of 42" and 50" plasma screens was installed throughout the tent by Performance Visual Works. Epic Lighting Technologies provided the lighting services for the



site, providing stage lighting, colorful tent wash and site decor lighting across the entire site.

The talent was booked by Donnelly working closely with VANOC's Cultural Olympiad. The outdoor main stage featured a wide variety of national and international performers, including Blue Rodeo, Sam Roberts, Randy Bachman, Mariannas Trench, Wintersleep, Tokyo Police Club and the King of Bhangra, Malkit Singh.

Surrey House also featured many renowned artists including 54-40, July Black, Mother Mother, Delhi2Dublin, Corb Lund, Hot Hot Heat, Wide Mouth Mason, Doc Walker and many more... Cultural dance groups, local artists, kids entertainers, opera and choral groups, street entertainers, roving performers and a dance team all added to the colour and the excitement spread throughout the City of Surrey as over 275,000 people attended this wonderful Olympic-sized celebration.

John Donnelly & Associates were also selected by City of Vancouver to provide the food & beverage management services for both LiveCity Vancouver sites. This included the installation of a highly successful international food pavilion at LiveCity Yaletown which was truly a highlight site for the Vancouver 2010 Winter Olympics. ■

